A close-up photograph of a Canon lens barrel. The lens is dark, and the inner elements are visible. The barrel is silver and black. A series of gold-colored contact points are visible along the inner edge of the barrel. The serial number '257440' is engraved on the silver barrel. A red decorative bar is at the top left, and a white bar with the Canon logo is at the bottom left.

A guide to locating Canon  
equipment serial numbers

[www.canon-europe.com/cpn](http://www.canon-europe.com/cpn)

257440

**Canon**

## The importance of serial numbers

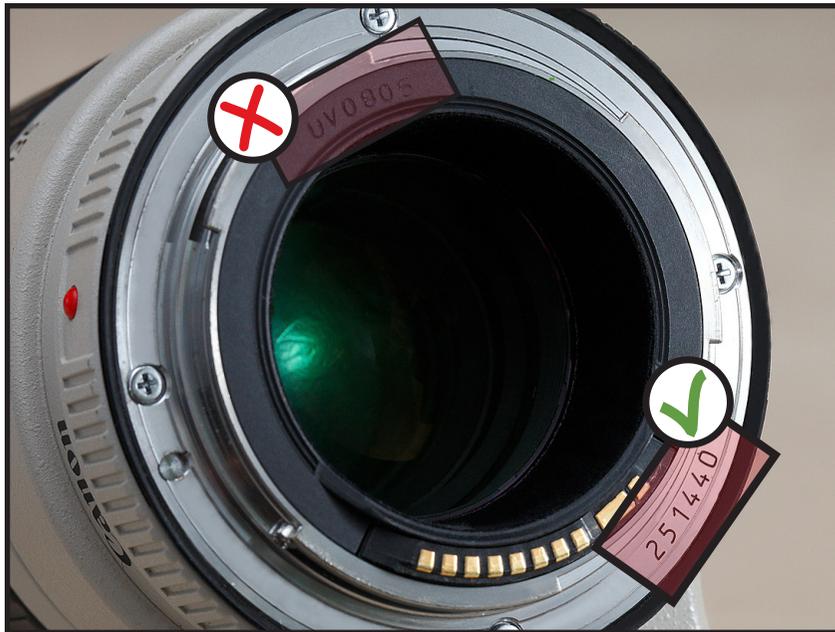
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Knowing the correct serial number of your equipment is important for a number of reasons. For photographers wanting to become members of the Canon Professional Services (CPS) programme the correct serial numbers of equipment must be registered in order to qualify for the CPS support service. Having records of the serial numbers of all of your Canon equipment is also vital for insurance purposes as in the case of any loss of, or damage to, your valuable equipment it can help to establish the exact worth of the equipment. This guide shows you where serial numbers are typically located on Canon EOS DSLRs, EF lenses, Speedlite flashguns and within image EXIF data.

## Ignore Canon company codes!

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As well as serial numbers Canon DSLRs and lenses also have Canon company codes on them that are used for internally for Canon processes. These codes shouldn't be confused with serial numbers. For example, on Canon EOS DSLRs any code beginning with the letters 'DS' is an internal model code, not a serial number. The example of a lens mount here shows the Canon company code, 'UV0005', stamped into the inner area of the electronic lens mount and the serial number '251440' stamped into the outer metallic area of the lens mount.

## EOS DSLRs

There are two main types of serial numbers for Canon EOS DSLRs – those for EOS-1 series cameras and those for all other EOS models. See below for details of how to distinguish between the two types.



EOS 50D



EOS 7D



EOS 5D Mark II

The serial number on an EOS 50D camera is situated on the camera base plate (bottom). The serial number is usually shown in black type in a silver box.

The serial number on an EOS 7D camera is situated on the camera's base plate (bottom). The serial number is usually shown in black type in a silver box.

The serial number on an EOS 5D Mark II camera is situated on the camera's base plate (bottom). The serial number is usually shown in black type in a silver box.



## EOS-1 series cameras

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Serial numbers on the EOS-1 series DSLRs, such as the EOS-1Ds Mark III and the EOS-1D Mark IV, differ from the serial numbers on other EOS models as they are not prefixed by 'NO.' and are shown as a sequence numbers in white type.



EOS-1Ds Mark III

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The serial number on an EOS-1Ds Mark III camera is situated on the camera's base plate (bottom). The serial number is usually in white numbers stamped into the camera's base plate.



EOS-1D Mark IV

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The serial number on an EOS-1D Mark IV camera is situated on the camera's base plate (bottom). The serial number is usually in white numbers on the camera's base plate.



# Canon EF lenses

Depending on the type of lens – for example, prime, zoom or tilt and shift – Canon’s EF lenses typically feature serial numbers on the lens barrel, or stamped into the lens’ electronic mount.



Prime (fixed focal length) lenses



Zoom lenses



Tilt and shift lenses

Canon’s fixed focal length lenses have their serial numbers on the side of the lens barrel near to lens mount or on the lens barrel. These are usually in white type.

Canon’s EF zoom lenses have their serial numbers stamped into the lens’ electronic mount or on the lens barrel. These are usually in black type.

Canon’s tilt and shift (or TS-E) lenses have their serial numbers on the side of the lens barrel near to lens’ electronic mount. These are usually in white type.



## Canon Speedlite flashguns

Depending on the age of your Canon Speedlite flashgun – an older model or the Mark II guns – the serial numbers are shown in different ways. The serial numbers are either stamped into the guns (older models) or displayed on stickers on newer models, such as the 580EX II.



Speedlite 580EX and 430EX flashguns

The previous generation of Canon Speedlite flashguns – the 580EX and 430EX – have their serial numbers stamped into the flash head without any type colouring.



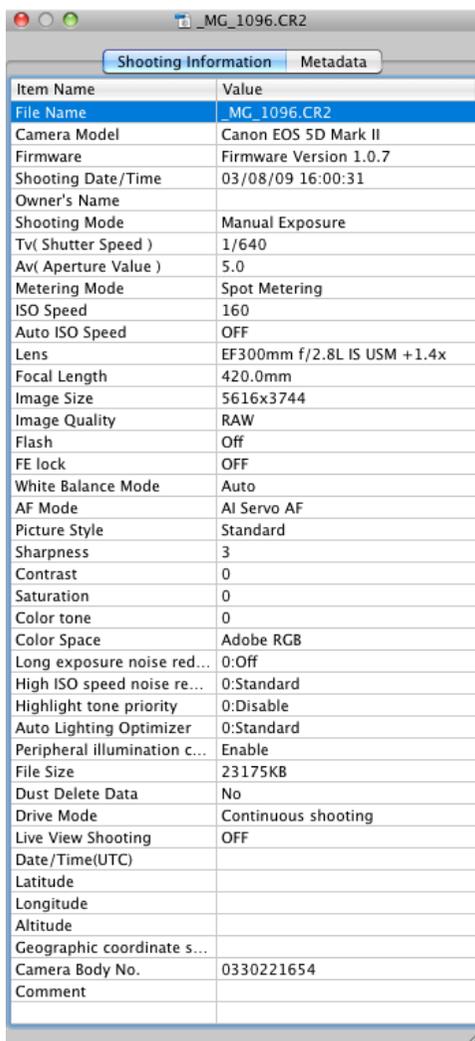
Speedlite 580EX II and 430EX II flashguns

On the newer flashguns, such as the Speedlite 580EX II and Speedlite 430EX II, the serial numbers are displayed on stickers inlaid on the flashgun head, usually shown in black numbers on a silver/grey background box.



## Digital Photo Professional EXIF data

If the serial number on your EOS camera has either rubbed off, or the sticker on which it is printed has been removed, you can still locate the camera's serial number via EXIF data. Simply open one of your images (RAW or JPEG) in Canon's Digital Photo Professional software (free in the box with every EOS camera) and then either right-click and choose 'Info...' or select "File" > 'Info.' Either of these will bring a pop-up window that displays various file EXIF information. Towards the bottom you will find an entry named 'Camera Body No.' - the number here is your camera's serial number.



Item Name	Value
File Name	_MG_1096.CR2
Camera Model	Canon EOS 5D Mark II
Firmware	Firmware Version 1.0.7
Shooting Date/Time	03/08/09 16:00:31
Owner's Name	
Shooting Mode	Manual Exposure
Tv( Shutter Speed )	1/640
Av( Aperture Value )	5.0
Metering Mode	Spot Metering
ISO Speed	160
Auto ISO Speed	OFF
Lens	EF300mm f/2.8L IS USM +1.4x
Focal Length	420.0mm
Image Size	5616x3744
Image Quality	RAW
Flash	Off
FE lock	OFF
White Balance Mode	Auto
AF Mode	AI Servo AF
Picture Style	Standard
Sharpness	3
Contrast	0
Saturation	0
Color tone	0
Color Space	Adobe RGB
Long exposure noise red...	0:Off
High ISO speed noise re...	0:Standard
Highlight tone priority	0:Disable
Auto Lighting Optimizer	0:Standard
Peripheral illumination c...	Enable
File Size	23175KB
Dust Delete Data	No
Drive Mode	Continuous shooting
Live View Shooting	OFF
Date/Time(UTC)	
Latitude	
Longitude	
Altitude	
Geographic coordinate s...	
Camera Body No.	0330221654
Comment	

Longitude	
Altitude	
Geographic coordinate s...	
Camera Body No.	0330221654
Comment	

## CPS registering tips

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Registering all of your Canon equipment in your CPS profile can be handy for future insurance purposes. You should also note that for CPS you can also register ownership of Canon PIXMA Pro printers or any Canon large format printers you might own.

## Useful websites

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To apply for Canon Professional Services membership visit [www.cps.canon-europe.com](http://www.cps.canon-europe.com)

To go to the main Canon Europe website visit [www.canon-europe.com](http://www.canon-europe.com)

To find out more about CPS, Canon products, Canon news, interviews, technical articles and much more visit the Canon Professional Network website at [www.canon-europe.com/cpn](http://www.canon-europe.com/cpn)

\* Close-up images: © David Newton.